The Axia Institute: Delivering Value Chain Solutions® MICHIGAN STATE UNIVERSITY



HACKATHON

Oct. 19-20, 2024

ABOUT GO GREEN!! HACKATHON

D GREENH

The Go Green!! Hackathon brings together secondary (high school) and collegiate interdisciplinary teams for an immersive two-day collaborative learning experience in Midland, MI.

Teams (comprised of two to five students) will be challenged to create solutions in support of circularity in the healthcare, manufacturing or food and agriculture industries. Prizes will be awarded to the top two high school and collegiate teams.

Solutions are encouraged to use digital technologies such as barcodes, radio frequency identification (RFID) and other real-time location systems in the development of their solutions.

SPONSOR BENEFITS

- Introduce your company and services to students
- > Assist in developing the circularity-themed business challenge
- > Help new ideas become solutions to hard problems
- > Continue to mentor students post hackathon (optional)
- > Discover a new talent pipeline for recruiting young professionals

SPONSORSHIP CONTACT

Sponsorships are customizable to meet your goals.

John Hatfield Executive Director IHatfiel@msu.edu (6) (989) 423-2046

Connect. Collaborate. Solve.



The Axia Institute: Delivering Value Chain Solutions MICHIGAN STATE UNIVERSITY

SPONSORSHIP OPPORTUNITIES AVAILABLE

TEAM PRIZES*



\$2,000 - 1st Place \$1,000 - 2nd Place

*Prizes awarded to the top two high school and collegiate teams.

TRACEABILITY ACROSS INDUSTRIES

2024 Value Chain Summit



Midland, MI